



# SNAPSHOT

**AVID, Advancement Via Individual Determination, is a 501(c)(3) nonprofit organization established in 1980.**

Today...

**60,000+**  
TRAININGS  
PROVIDED



IMPACTS  
**1.2 Million+**  
STUDENTS ANNUALLY

IT'S BEING USED IN **44** STATES AND **16** OTHER COUNTRIES OR TERRITORIES

AVID Serves...

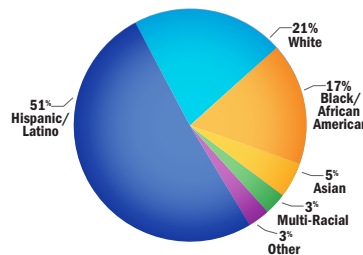
**5,600+**  
K-12 SCHOOLS

**40**  
HIGHER  
EDUCATION  
INSTITUTIONS

### SECONDARY STUDENTS

**64%**  
LOW-INCOME  
(free or reduced-price lunch)

AVID. (2015). AVID secondary data collection: Study of 427,605 AVID secondary students [Electronic database].

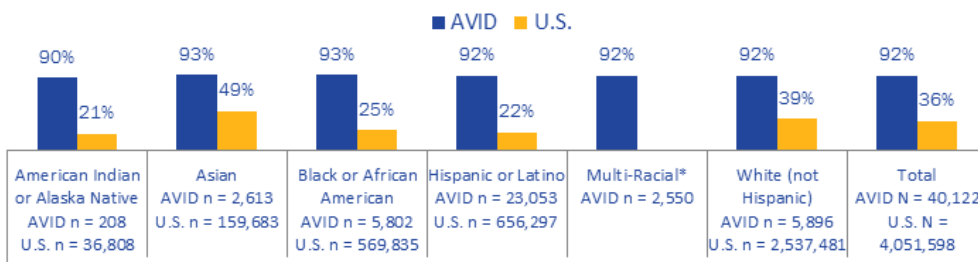


### AVID's College Readiness System:

- Provides a schoolwide system to impact all students
- Raises student achievement
- Transforms a school's culture to a college-readiness culture
- Closes the achievement gap
- Increases the number of students enrolled in higher level courses (Pre-AP®, AP®, IB®, Dual Credit, Cambridge®)
- Is a catalyst for true education reform in public school systems

## AVID closes the achievement gap for ALL students.

### 2015 Seniors Completing Four-Year College Entrance Requirements



### 2015 AVID Elective Seniors' Impressive Results:

(AVID Senior Data Collection, 2015; study of 40,122 AVID seniors)

**92%**

reported plans to attend a postsecondary institution: 61% to a four-year college, 31% to a two-year college.

**77%**

reported taking at least one rigorous course (e.g., AP, IB, or Cambridge), with 65% taking the corresponding exam.

AVID IS A NONPROFIT ORGANIZATION THAT PROVIDES EDUCATORS WITH PROVEN, REAL-WORLD STRATEGIES TO ACCELERATE THE PERFORMANCE OF UNDERREPRESENTED STUDENTS SO THAT THESE STUDENTS AND ALL STUDENTS ACROSS THE ENTIRE CAMPUS SUCCEED IN COLLEGE, CAREER, AND LIFE.

[www.avid.org](http://www.avid.org)