

*Dedicated to Excellence*



CherryCreekSchools

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### **LET'S TALK Initiative**

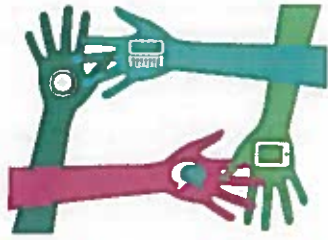
Laredo Middle School has an amazing opportunity for students in grades 6-12 with outstanding artistic talent to design a creative and professional logo! The LET'S TALK Initiative and the City of Aurora's First Responders will be piloting an Alert Decal Program this summer. The Alert Decal Program features a decal that will be placed on windows of vehicles and on front doors of residences, schools and businesses where a child or adult with complex sensory, behavioral, motor and/or communication needs is a passenger, resident, student or employee. The Alert Decal Program is designed to alert First Responders that a passenger, resident, student or employee has complex needs and may require alternative or augmentative forms of communication (AAC) to support their ability to understand and express themselves.

Excitingly, the winner of the Logo Design Competition will win \$100 Cash, their photo in the Summer Publication of the LTCAI Newsletter, and, of course, bragging rights! Attached please find a PDF of the Logo Design Competition Flyer with information about the entry process. For more information, please visit the LET'S TALK Initiative's website at <https://www.letstalkinitiative.org/alert-decal-program.html>. The submission deadline is Wednesday, May 15<sup>th</sup>, 2019 and the winner of the competition will be announced on Friday, May 31<sup>st</sup>, 2019.

It would be wonderful to see Laredo well represented for this competition, and we hope there will be many students participating!

A handwritten signature in blue ink that reads "Sheila Graham".

Sheila Graham  
Interim Principal



**Let's Talk**  
Communication Access for All

## Let's Talk Communication Access Initiative

*Communication Access for All*  
A Colorado Nonprofit Organization

**Artist Requirement:** We are seeking entries from students in both the Chery Creek School District and Aurora Public School District in grades 6-12 with outstanding artistic talent to design a creative and professional logo for the Alert Decal Program.

**Prize:** \$100 Cash, your photo in the Summer Publication of the LTCAL Newsletter, and, of course, bragging rights!

**All Work Must Be Original:** Third-party artwork or materials cannot be used. All submitted designs must be your own original concept. We reserve the right to request proof that your entry is your original design created solely by you.

### Logo Design Requirements:

- Artwork should be simple, graphical and may only use the following colors: red, royal blue, white and black. Artwork should be visibly recognizable from a distance.
- The theme of the artwork must focus on the interaction between First Responders and people who use augmentative or alternative forms of communication (AAC) along with the key words "Ask me". The "LET'S TALK Initiative" must also be incorporated as a secondary element.
- The logo must adapt well to electronic and print media.
- Dimension: Decal Size will be 3" X 3"
- Medium: Graphic Program (such as Adobe Illustrator or CoreIDRAW)
- File Format: PDF or Vector Preferred

**Entries:** Each student is allowed to submit two designs.

**Permissions:** Student grants full rights to the Let's Talk Initiative to use the logo design.

### Entry Process:

1. Additional information about the Alert Decal Program can be found online at [www.letstalkinitiative.org](http://www.letstalkinitiative.org).
2. All files must be submitted online at [www.letstalkinitiative.org](http://www.letstalkinitiative.org).
3. Please complete the **Logo Design Submission Form** and then, select your image and click the "SUBMIT" button. You may enter two designs.
4. After submitting your entry, please wait for the confirmation screen that your entry was received.

### Judging Criteria:

- The submitted artwork fits the theme of the contest
- The work stands on its own as a complete and outstanding creative image
- The work impacts the viewer in relationship to the theme
- The quality of the work submitted is not smaller than 300 dpi.

**Submission Deadline:** Wednesday, May 15<sup>th</sup>, 2019

**Winner Announced:** Friday, May 31<sup>st</sup>, 2019

**Disclaimer:** If elements of an entry/entries are chosen, the relevant Entrant(s) will receive the prize.

# Logo Design Competition

Thank you for your interest in submitting a Logo Design for the **Alert Decal Program** that the LET'S TALK Communication Access Initiative (LTCAL), in collaboration with the City of Aurora First Responders, is currently launching.

The Alert Decal Program features a decal that will be placed on windows of vehicles and on front doors of residences, schools and businesses where a child or adult with complex sensory, behavioral, motor and/or communication needs is a passenger, resident, student or employee.

The Alert Decal Program is designed to alert First Responders that a passenger, resident, student or employee has complex needs and may require alternative or augmentative forms of communication (AAC) to support their ability to understand and express themselves.